

Osprey Biotechnics conducts trade mission to Brazil to expand Direct Fed Microbial sales to Southern Hemisphere.

SARASOTA, FL (August 1, 2015) - With cooperation of the U.S. Commercial Service and Enterprise Florida, Osprey Biotechnics conducted a trade mission to Brazil. Sean Griffin, Director of Marketing, for the Microlife brand of feed additives researched and discussed business opportunities with Brazilian companies in the animal health industry in July of this year. As an Industrial Microbiology company headquartered in Sarasota, Florida, Osprey Biotechnics is interested in growing sales of their Direct Fed Microbial probiotic products in Brazil.

Brazil is currently the 3rd largest producer of poultry in the world and is favorably structured to quickly grow agricultural feed additive products for export and domestic production.

Specific potential partners were vetted for interest in advance and an itinerary was created by the U.S. Commercial Service that included meetings and attendance at the SIAVS International Pork and Poultry Show July 28-30 at Anhembi Parque, in São Paulo, Brazil. Osprey Biotechnics was very impressed and grateful for the thorough planning and resources that were involved in the successful execution of this trade mission provided by both the U.S. Commercial Service and Enterprise Florida.